

# REAL WORLD GRADUATE (RWLD1-GC)

## **RWLD1-GC 1000 Internship (0.5-3 Credits)**

NYU has partnered with several industry companies and associations to provide students with real world experience and access to industry thought-leadership. At the conclusion of the internship, students will have acquired professional experience to add a real-world perspective to their studies. The course consists of onsite work. Advisor Approval required.

**Grading:** GC SCPS Pass/Fail

**Repeatable for additional credit:** No

## **RWLD1-GC 3000 CNBC Real World (3 Credits)**

NYUSPS is a school committed to offering world-class courses in applied professional studies across multiple disciplines. Students are grounded in theory, then asked to apply those theories to specific professional practice areas. CNBC "Real World" puts the "applied" notion of student learning to the acid test. Students will not apply their knowledge to an academic assignment, but to real world business problems for a real world business. In this course, CNBC (Consumer News and Business Channel) - an American basic cable, internet and satellite business news television channel that is owned by NBCUniversal News Group, a division of NBCUniversal, - will open up their organization, assigning students real world problems for which they need actionable solutions. On the first day of class, CNBC will present a brief outlining a business area problem/challenge that needs an actionable solution. SPS students will work in multi-disciplinary teams, in fluid consultation and communication, with CNBC executives and SPS faculty to research, prepare and present their solution on the final day of class. Selected ideas/solutions will be chosen by CNBC to be implemented, concretely, into their business practice.

**Grading:** GC SCPS Graded

**Repeatable for additional credit:** No

## **RWLD1-GC 3005 JetBlue Real World (3 Credits)**

NYUSPS is a school committed to offering world-class courses in applied professional studies across multiple disciplines. Students are grounded in theory, then asked to apply those theories to specific professional practice areas. JetBlue "Real World" puts the "applied" notion of student learning to the acid test. Students will not apply their knowledge to an academic assignment, but to real world business problems for a real world business. In this course, JetBlue Airways Corporation (NASDAQ: JBLU) - stylized as jetBlue, the sixth-largest airline in the United States - will open up their organization, assigning students real world problems for which they need actionable solutions. On the first day of class, JetBlue will present a brief outlining a business area problem/challenge that needs an actionable solution. SPS students will work in multi-disciplinary teams, in fluid consultation and communication, with JetBlue executives and SPS faculty to research, prepare and present their solution on the final day of class. Selected ideas/solutions will be chosen by JetBlue to be implemented, concretely, into their business practice.

**Grading:** GC SCPS Graded

**Repeatable for additional credit:** No

## **RWLD1-GC 3010 New York Jets Real World (3 Credits)**

NYUSPS is a school committed to offering world-class courses in applied professional studies across multiple disciplines. Students are grounded in theory, then asked to apply those theories to specific professional practice areas. New York Jets "Real World" puts the "applied" notion of student learning to the acid test. Students will not apply their knowledge to an academic assignment, but to real world business problems for a real world business. In this course, The New York Jets - a professional American football team, and multi-faceted A-list sports property - will open up their organization, assigning students real world problems for which they need actionable solutions. On the first day of class, New York Jets will present a brief outlining a business area problem/challenge that needs an actionable solution. SPS students will work in multi-disciplinary teams, in fluid consultation and communication, with New York Jets executives and SPS faculty to research, prepare and present their solution on the final day of class. Selected ideas/solutions will be chosen by New York Jets to be implemented, concretely, into their business practice.

**Grading:** GC SCPS Graded

**Repeatable for additional credit:** No

## **RWLD1-GC 3015 MLBPA Real World (3 Credits)**

NYUSPS is a school committed to offering world-class courses in applied professional studies across multiple disciplines. Students are grounded in theory, then asked to apply those theories to specific professional practice areas. MLBPA "Real World" puts the "applied" notion of student learning to the acid test. Students will not apply their knowledge to an academic assignment, but to real world business problems for a real world business. In this course, Major League Baseball Players Association (MLBPA) - the collective bargaining representative for all professional baseball players of the thirty Major League baseball teams, - will open up their organization, assigning students real world problems for which they need actionable solutions. On the first day of class, MLBPA will present a brief outlining a business area problem/challenge that needs an actionable solution. SPS students will work in multi-disciplinary teams, in fluid consultation and communication, with MLBPA executives and SPS faculty to research, prepare and present their solution on the final day of class. Selected ideas/solutions will be chosen by MLBPA to be implemented, concretely, into their business practice.

**Grading:** GC SCPS Graded

**Repeatable for additional credit:** No

## **RWLD1-GC 3020 FCB Real World (3 Credits)**

NYUSPS is a school committed to offering world-class courses in applied professional studies across multiple disciplines. Students are grounded in theory, then asked to apply those theories to specific professional practice areas. Starbury "Real World" puts the "applied" notion of student learning to the acid test. Students will not apply their knowledge to an academic assignment, but to real world business problems for a real world business. In this course, FCB (Foote, Cone & Belding) is a global, fully integrated marketing communications company - , will open up their organization, assigning students real world problems for which they need actionable solutions. On the first day of class, FCB will present a brief outlining a business area problem/challenge that needs an actionable solution. SPS students will work in multi-disciplinary teams, in fluid consultation and communication, with FCB executives and SPS faculty to research, prepare and present their solution on the final day of class. Selected ideas/solutions will be chosen by FCB to be implemented, concretely, into their business practice.

**Grading:** GC SCPS Graded

**Repeatable for additional credit:** No

**RWLD1-GC 3050 SPS Real World (3 Credits)**

NYUSPS is a school committed to offering world-class courses in applied professional studies across multiple disciplines. Real World puts the “applied” notion of student learning to the acid test. In this course, students work for 14-weeks in multidisciplinary teams with an A-list professional organization and their executives to solve a real world problem that organization and those executives face with the intention of the organization implementing right and viable student solutions. Students feel real pressure, experience real competition, receive real feedback, go through a real collaborative problem solving process. Because the experience is real – not a case study, not a simulation.

**Grading:** GC SCPS Graded

**Repeatable for additional credit:** Yes